

Every carpeted facility has a different maintenance need



Doyle Bloss

As part of its ongoing Facebook series, U.S. Products is posting tips and suggestions intended to help facility managers, cleaning professionals, and carpet cleaning technicians develop carpet cleaning maintenance programs designed for specific facilities.

Doyle Bloss, a longtime veteran of the professional carpet cleaning industry, is the author of these posts.

According to Bloss, every carpeted facility has different carpet care and maintenance needs.

“Knowing these from the start can help [managers, cleaning, and carpet cleaning professionals] keep carpets well maintained, improving their lifespan significantly.”

Bloss says some of the key components of planning a commercial carpet maintenance program include:

- Analysing and documenting how the facility is used (ie., is it a retail facility, office, school, etc.)
- Obtaining a layout of the facility's floor plan; this can be used to designate areas of the building based on their importance (visitor or customer access, for instance) and the type of soiling exposure to which they may be subject
- Documenting the types of floor coverings installed in each area of the facility
- Checking the facility's exterior to determine how well it is maintained and what outdoor factors may impact carpet maintenance
- Installing an effective matting system
- Determining the factors that will influence the type of carpet cleaning needed, as well as cleaning frequencies, for each area of the facility

“Very often, facility managers and cleaning professionals put together a hard surface maintenance program, but they often forget the carpets,” points out Bloss. “This oversight can prove to be a costly mistake, since carpeting plays such a key role in a facility's overall appearance and health.”

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Versatile, highly concentrated extraction cleaner

EcoConcepts Carpet Extraction Cleaner is described as highly effective, versatile, low foaming and ideal for foam sensitive equipment. It is formulated to remove oil, grease, embedded dirt and other soils from all commercial and residential grade carpets including wool.

Under normal conditions, excellent results are obtained with one-pass cleaning. The cleaning solution will evaporate without tacky residue effectively inhibiting re-soiling.

EcoConcepts Carpet Extraction Cleaner is said to represent excellent value, with each 3.785 litre bottle making up to 473 litres in a solution tank.

Also available is EcoConcepts Carpet Pre-Spray for use as a pre-treat prior to extraction on heavily soiled carpet and high traffic areas. It safely removes a variety of spots such as oil, grease, crayon, shoe polish, pet stains, food spills etc on carpet and upholstery.

“With the Good Environmental Choice Australia tick and USA Carpet & Rug Institute certification, EcoConcepts Carpet Care program is effective, environmentally friendly and safer to use,” notes the marketer.

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Keep stains at bay with WoolSafe's app

Designed for carpet cleaning technicians, housekeepers, and facilities managers, the WoolSafe Organisation's Stain Guide App advises on the correct methods of stain removal to make the cleaning process easier, more efficient and effective.

The user simply chooses from a wide range of common stains and then follows the step by step instructions. If the stain is old and set-in or removal is unsuccessful, the app recommends contacting a WoolSafe approved service provider.

All WoolSafe service providers are handily displayed on a map within the App showing those that are nearest to the user. The app

also lists WoolSafe approved products to allow users to quickly identify, locate and purchase the right cleaning solutions for the job.

“With easy to follow instructions for the clean-up of some of the most widespread carpet stains, I predict that the WoolSafe Stain Guide App will become an invaluable tool for aiding carpet owners and those responsible for its care,” explained WoolSafe marketing manager Steve Bakker.

“The App provides a one-stop solution with access to independent advice, approved products suitable for all carpet fibres and WoolSafe approved carpet cleaners you can trust.”

www.woolSAFE.org/australia

